



Preface

After sheet 6 focused on the high-level design of the survey, tasks **7-1** and **7-2** are about the details of the implementation of the survey’s instrument, i.e. the questionnaire.

Task 7-1: Peer-review questionnaire

due on 2017-06-01, 10pm

- a)  **Individually**, evaluate the questionnaire you have been assigned to (and take notes) with regard to the following criteria:
- Are layout and the given instructions helpful?
 - Are all questions formulated clearly?
 - Are the answers’ granularities suitable? (e.g. categorically or numbers where possible and free text where necessary; categories which are neither too coarse nor too fine; ...)
 - Can the participants indicate if certain questions do not apply, etc.?
 - More general: Do you expect this questionnaire to yield interesting results?
- b)  In your **test group**, collect all individual observations, discuss the discrepancies, and prepare a joint report.

In the KVV forum, create a new thread in the Topic “Sheet 07” and make sure the thread’s title mentions the title of the corresponding survey.

Important: Your class mates need your feedback for working on the next task. Please make sure you send it to them *before* Thursday, 2017-06-01, 10pm.

Task 7-2: Revise questionnaire



Note: This task can only be started once the test group assigned to your survey has provided its feedback.

After receiving the report, revise your questionnaire in your **survey group** by minimizing (or avoiding) its weaknesses while keeping its strengths. Again, clarify questions and problems by asking your reviewers in the forum.

As for the KVV assignment, please compile a summary of how the suggestions and critique you received were reflected in your questionnaire.